

READY Project to be submitted

The CREATIVE EUROPE Culture Sub-programme SUPPORT FOR EUROPEAN COOPERATION PROJECTS 2020 Call for Proposals was published today. While the general terms and conditions were confirmed as in previous years, the Call priorities for 2020 are:

- Promote the transnational mobility of artists and professionals with a view to enabling them to cooperate internationally and to internationalise their careers;
- Strengthen audience development as a means of improving access to European cultural and creative works and tangible and intangible cultural heritage and extend access to cultural works to children, young people, people with disabilities and underrepresented groups;
- Capitalize innovative approaches to creation, develop and test new and innovative models of revenue, management and marketing for the cultural sectors developed in the framework of territorial cooperation, horizon 2020 and creative Europe 2014-20 programming period;
- Promote a closer connection between creative and cultural productions and UN Sustainable Development Goals.

The Municipality of Mantova is active in several projects and networks dealing with cultural heritage issues and is willing to enhance the annual Street Theatre festival, which is organised yearly in collaboration with a private Foundation. The possibility of participating to this call was already discussed with a group of organizations already.

Please elaborate on the following:

- a) explain the next steps to be taken by the Municipality towards the elaboration and submission of a project proposal;
- b) draft the communication on behalf of the LP to the potential Project Partners to start-up the project drafting;
- c) draft an email to a Danish colleague widely involved the Creative Europe programme, to ask his opinion on the innovativeness your project idea.